

Call Scripts for Oil & Gas

The best voicemail message you can leave is one with a specific purpose that addresses the needs of your prospect or client, and offers them a solution that is worth them taking the time to call you back to learn more about.

Remember your not trying to educate them about your product or service; you're trying to arouse their curiosity to see if you can help them with a specific problem.

Adjust the templates below to fit your product or service, with the focus on the prospects issues. In this and all examples, leave your phone number SLOWLY.

If you want to learn more about cold calling in oil & gas, plus get a **free** list of over 19,000 oil & gas contacts (worth over \$5,300.00) [click here now](#)

New Prospect Call #1:

"Hi _____, this is _____ with (your company). I'm calling about your new office that's opening in Houston next month, and I wanted to provide you with some ideas that may help with your networking issues. We work with a lot of companies in the area, and I think you'll find it useful if we talk.

You can reach me by calling area code (800) 222-0568. That number again is area code (800) 222-0568, and ask for _____. I look forward speaking with you and thanks in advance for returning my call."

New Prospect Call #2:

“Hi _____, this is _____ with (your company). You and I haven’t spoken yet, but I’ve been doing some research on your company and I think you’re a great fit for (our networking solutions – your products here). We can provide you with (BREIF list of one or two benefits) and I know you’ll be happy if we spend just a couple of minutes discussing how this can help you.

When you get this message, please call me back at (800) 222-0568. That number again is area code (800) 222-0568 and ask for _____. I look forward to speaking with you, and I guarantee you’ll be glad you returned this call.”

Calling a Prospect Back #1:

“Hi _____, this is _____ with (your company). Briefly _____, I need to speak with you about how you’re handling your sales tracking (Or your kind of product or fulfillment), because I have something that can (solve their unique problem). Our clients include (list some companies they are familiar with), and I know this would work for you as well. Believe me it’ll be worth a 5 minute phone call to find out why.

Please do me a favor when you get this message and call me back at (800) 222-0568. That number again is area code (800) 222-0568 and ask for _____. I look forward speaking with you and I guarantee you’ll be glad you returned this call.”

The next two examples are for voicemails left for prospects (or clients) you’re getting back to:

Calling a Prospect Back #2:

“Hi _____, this is _____ getting back with you at (your company). I’m looking forward to speaking with you because we just (give an update here – you have a new special, new product update, added a new client they would know about), and I know that based on (their specific need you uncovered during the last call) this is going to make it even easier for you to (give the benefit you both discussed). I’m excited to share this with you.

Do me a favor when you get this message and please give me call a back at (800) 222-0568, ext. 618. That number again is area code (800) 222-0568, and I’m at ext. 618. I look forward speaking with you!”

Calling a Prospect Back #3:

“Hi _____, this is _____ getting back with you about (your demo, quote, etc.). Briefly, I’ve been doing some more research on how we may be able to save you even more (or make you even more – whatever your product or service can do for them), especially in regards to your (list a specific need they told you about during the initial call), and I’m excited to share that (or discuss that) with you.

I’ll be in my office the rest of today, so do me a favor when you get this message and please give me call a back at (800) 222-0568, ext. 618. That number again is area code (800) 222-0568, and I’m at ext. 618. I look forward speaking with you.”

When Prospect is Not Returning your Call #1:

"Hi _____, this is _____ again with (your company). For some reason we haven't been able to connect since I sent you (your demo, proposal, etc.), and believe me, I've been sales long enough to know what that probably means. I'm assuming you've either found another solution or this has been put on the back burner for now. Either way, that's fine.

Do me a favor though please. So I'm not bothering you anymore, could you please give me a quick call and just give me an update so I know what direction you're moving in? If I'm not available, just leave me a voice mail. Again, either way, it will be good to know what's going on.

Thanks in advance for that, and I'll look for your call. You can reach me at (800) 222-0568, ext. 618. That number again is area code (800) 222-0568, and I'm at ext. 618. Thanks again, _____."

When Prospect is Not Returning your Call #2:

"Hi _____ this is _____ again with (your company). I'm sorry we haven't been able to get back together on this – if you're like me I'm sure you're being pulled in many different directions and are real busy. Do me a favor, though, and when you get this message, just call me back and leave me a voice mail with what you've decided to do about (your proposal or demo or quote). If you're still interested in it, great, but even if you've decided not to move forward with it, that's fine as well. Either way it will be nice for me to know.

Thanks in advance for that, and I'll look for your call. You can reach me at (800) 222-0568, ext. 618. That number again is area code (800) 222-0568, and I'm at ext. 618. Thanks again, _____."